



Interkommunaler
Gewerbepark
KARNISCHE REGION

Borderless business scaping!


information flyer

Read more about the service offering of our business site
Interkommunaler Gewerbepark Karnische Region concerning
manufacturing trade - industry - craft.

© na 11_04_2021

Mit Unterstützung von Bund, Land und Europäischer Union

 Bundesministerium
Landwirtschaft, Regionen
und Tourismus

 LE 14-20
Lebensmittel und Landwirtschaft

LAND  KÄRNTEN



Europäischer
Landwirtschaftsfonds für
die Entwicklung des
ländlichen Raums
Hier investiert Europa in
die ländlichen Gebiete



www.karnische-region.com

Targets and developing strategies (I)

- **Regional development in the area of 7 carnic founder communes in the south of Carinthia** with the aim at strengthening the competitive advantage of our business area. Therefore the organisation sets specific marketing activities in a better brand recognition.
- Promotion of carnic industrial parks in Hermagor and Kötschach-Mauthen providing property and rent solutions for setting up business.
initiation of networks to push future trends
- **Extend value chain** within identified local cluster wood, healthtech, ren.energy
- **Servicing local business units** in the carnic business area



Targets and developing strategies(II)

- **Skilled workers are to be motivated to work in the region.** Our initiative aims at meeting the regional need for qualified technical professionals in a sustainable way and consequently strengthen the local economy. By raising awareness of Carnic's strong economy, leading companies and career opportunities.
- initiation of **networks to push future trends**, also cross-border cooperation.
- Our **service accompanies firms when settling or founding in our area.** As a one-stop shop our agency acts as a coordinator on site.
Service Overview: development and supply of information material about Carnic business offer - identification and selection of suitable business locations - analysis of financing and funding options - establishment of contacts to authorities - support by building a network to stakeholders
- **Our services are for local business units as well as for settling or founding companies free of charge.**

Carnic Economic Area

facts, info and figures

nearby transport axis

Tauern - axis

Baltic - Adriatic axis



founders

67 in 2018

source: WIBIS Kärnten 2018

strong tourism destination

Nassfeld - Pressegger See /
Lesachtal / Weissensee

**2.236.561 overnights
2018**

source: Stat.Austria

companies

approx. 1.286

source: BH Hermagor 2019

population

approx. 20.000

source: BH Hermagor



AUT

Carinthian economic growth on top in Austria

3,8%

source: WKO Aussendung 10.12.2019

ITA

education: potential staff members with technical college and/or academic degree

32,3% of population

source: WIBIS Kärnten 2018

median gross Income

92 in the year 2017
(Austria = 100)

source: WIBIS Kärnten 2018

SLO

4 business segments - focussed & result oriented

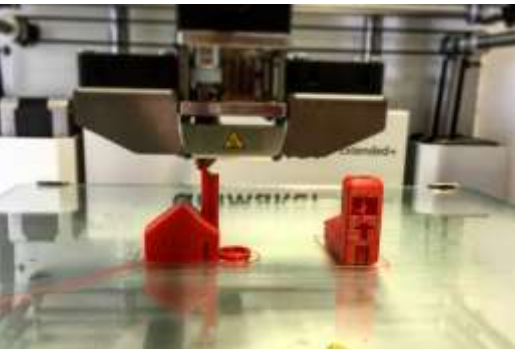
Setting up, founding & expansion

Suitable business locations:

- developed properties
- multifunctional business spaces
- logistics and office spaces

Accompany services when settling or founding in our area at its best, **at no charge - no commission.**

Our services are completed by services of our network partners - authorities and specialised public agencies in Austria and Italy. Our main focus is on **creation of new workplace and further apprentice position.**



Innovation, digitalisation & networking...

R&D experts in any business units are requested. It'll start all with the project **InnovationsWerkstatt** accompanied by FH Villach. Successful innovation allows to add value to our local companies so that profits can be increased. We keep you informed on **R&D grants, cluster activities** and we look out for potential cooperation partners.

FTTB - destination

Actively searching for **cooperations of institutional partners** and cross-border stakeholders



Regional development & marketing

Preparing analyzes so that the work is made easier for investors and by the way receiving the basis for **strategic decisionmaking**. SWOT analyzes, regular feedback sessions with business stakeholders.

Clear tragets as creating an **employer brand** in carnic business area, searching and interacting with external potential staff members as trainees and senior experts.

A constant expansion and optimisation of our various services and projects.

Know-how transfer, **PR and sensibilisation** measures as well as conception and implementation of **active marketing measures**



Expansion to the south

Searching for institutional business partners in Italy

We operate the north-eastern Italian region: through classic advertising, through presence at trade fairs with exhibition stands, through the support of delegation trips or cooperation in networks.

Business Angels Service

Onboarding services for new arrivals setting up - founders - staff members

Network BI² - **Benvenuti Imprenditori Italiani**



Business locations Hermagor & Kötschach-Mauthen

Focal points on companies in industry and manufacturing, sustainable business activities and alternative energy sector



Industrial park Hermagor

Satisfiable any **individual need on industry and manufacturing spaces (property)** at Hermagor's industrial park

Total area: 40.000 m², units starting from 1.500m²

Price: on request

use as Building land - industrial area, fully developed
additional space proposals nearby

Commercial property, immediate & prompt realisation

Apricum industrial park Kötschach - Mauthen

Commercial premises to rent offering an **unbeatable price**. Prompt use of space/settlement of smaller companies and companies of the middle class

Total area: 18.000 m², units starting from 500 m²

Rent: minimum duration of 7 years from 2,35 €/m²

utilities: 0,30 €/m², other costs related to use : 0,30 €/m²

use as Building land - industrial area, fully developed
additional space proposals nearby



Your business accelerators



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